

Hakuhodo DY ONE to Relocate Its Kyushu Office

–Accelerating digital marketing in Kyushu with the concept of “Kyushu ‘ONE’ Base”–

Tokyo, November 18, 2025 – Hakuhodo DY ONE Inc. is pleased to announce the relocation of its Kyushu Office to Tenjin Brick Cross in December 2025. Under the concept of “Kyushu ‘ONE’ Base,” the new office aims to grow our digital marketing business in the Kyushu area by marshaling the various strengths of our group.

■Background

Hakuhodo DY ONE has been leveraging its expertise and know-how in digital advertising nurtured since the dawn of Internet advertising to offer integrated digital marketing services. In the Kyushu area, we are seeking to expand our business with a view to creating new relational values connecting *sei-katsu-sha**, organizations and society.

The present office relocation is designed to accommodate the upscaling of our business and to build a more comfortable and creative workspace under the concept of “Kyushu ‘ONE’ Base” to help achieve our objective of employees working as one to provide one-stop services for Kyushu.

■Outline of the new office

Operational date: Monday, December 1, 2025

Location: Tenjin Brick Cross 4F, 1-14-18 Tenjin, Chuo-ku, Fukuoka-shi, Fukuoka 810-0001, Japan



■Next Steps

With the establishment of this new office, Hakuhodo DY ONE remains committed to helping clients grow their business by offering marketing solutions of even higher quality in the Kyushu area.

* “*Sei-katsu-sha*” is a term we use to describe people not simply as consumers, but as fully rounded individuals with their own lifestyles, aspirations and dreams.

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< Corporate Information >

■Hakuhodo DY ONE Inc. <https://www.hakuhodody-one.co.jp/en/>

Hakuhodo DY ONE leverages its expertise and know-how in digital advertising, cultivated since the early days of internet advertising, to provide integrated digital marketing services. With strengths in marketing strategy formulation, creativity, advanced operational management, technological development, and close relationships with media companies and platforms, we offer comprehensive support for digital-driven marketing strategies and technology utilization to both Japanese and international clients.

As we move forward as the "Digital Core" of the Hakuhodo DY Group, we aim to become the industry's leading digital marketing company by consolidating the group's knowledge and resources and combining high-level expertise with strong proposal capabilities.

By positioning ourselves as an Integrated Strategy Partner, we will continuously challenge and advance ourselves to be our clients' one and only "ONE" for their sustainable growth and enhancement of corporate value.

Location	: Akasaka Biz Tower, 5-3-1 Akasaka, Minato-ku, Tokyo 107-6316, Japan
Representative	: Yuzo Tanaka, Chairman of the Board, Representative Director Hiroto Kosaka, President, Representative Director
Shareholders	: 100% owned by the Hakuhodo DY Group
Employees	: 3,172 (April 1, 2025, forecast)
Start of integration	: April 1, 2024
Business	: Planning, consulting, agency operations and investment activities related to all aspects of digital marketing

For inquiries regarding this News Release

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